



**POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADVERTISEMENTS**

ALL QUESTIONS MUST BE ANSWERED

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Ad "communicates a political matter of national importance" by referring to:

- (1) a legally qualified candidate for federal office, (2) any election to federal office or
(3) a national legislative issue of public importance (e.g.-Affordable Care Act, IRS tax code, etc.)

OR

☒

Ad relates to state or local issue and does not communicate a political matter of national importance

1. Date of Request:

11/3/16

2. Requested by:

Requester is: ☐ **Agency** ☒ **Advertiser**

Agency Name: Guard Our Children

Address: 11399 Richfield Road, Davison, MI 48423

Contact Name: Thomas Coy

Phone: 810-656-7659

DocuSigned by:
Thomas Coy
A9CC8FFC613449E...
11/3/2016 | 9:01 PM PDT

3. Name of Organization Purchasing Time:

Organization/Sponsor Name: Guard Our Children

Address: 11399 Richfield Road, Davison, MI 48423

Contact Name: Tom Coy

Phone: 810-656-7659

4. List Sponsor's Chief Executive Officers, Members of Executive Committee or Board of Directors:

Thomas Coy

5. Details/Description of the Issue Presented in Advertisement:

State Board of Education candidates

6. Does this advertisement relate to an election?

☒ **Yes**

☐ **No**

Candidate's Name: Tom McMillin, Nikki Snyder

Candidate's Party Affiliation: Republican

Office Sought: State Board of Education

7. Does this advertisement refer to a national legislative issue?

☐ **Yes**

☒ **No**

National legislative issue to which ad refers:

8. Disposition:

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Accepted by Comcast Spotlight

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Rejected by Comcast Spotlight

— Reason for Rejection: _____

9. Comcast Spotlight Representative:

Authorized Acceptance: _____

Name and Title: Deanna Krascell, Political Rep

Date: 11/3/2016 | 1:17 PM PDT

DocuSigned by:
Deanna Krascell
EEF218B0B7A1456...

DS
Dk

If request to purchase time is ACCEPTED attach a copy of: Deanna_Krascell@comcast.com

- (i) Contract and Insertion Order including schedule of time purchased, rates charged, and class of time purchased
(ii) Invoice and Affidavit of Performance indicating dates and times the advertisement aired